

Demographic Snapshot Comparison Report



Date: October 7, 2022

	32701 Altamonte Springs	32703 Apopka	32707 Casselberry	32708 Winter Springs	32714 Altamonte Springs	32730 Casselberry	32732 Geneva	32746 Lake Mary	32750 Longwood	32751 Maitland	32765 Oviedo	32771 Sanford	32773 Sanford	32779 Longwood	32792 Winter Park
Population: 2022															
Total Population	22,652	57,239	36,872	49,906	37,067	6,169	6,814	43,628	26,624	22,761	66,800	60,029	34,029	30,738	49,747
Female Population	52.06%	51.03%	51.53%	52.15%	52.71%	51.13%	47.76%	51.83%	51.94%	52.35%	51.00%	52.13%	50.56%	51.80%	49.48%
Male Population	47.94%	48.97%	48.47%	47.85%	47.29%	48.87%	52.24%	48.17%	48.06%	47.65%	49.00%	47.87%	49.44%	48.20%	50.52%
Population Density	3,756	1,385	3,448	2,356	4,173	4,100	110	2,038	2,284	2,777	1,621	1,336	959	1,478	3,975
Population Median Age	40.1	37.5	40.1	43.1	37.1	38.4	47.4	41.7	44.2	44.4	36.3	36.8	35.8	47.9	36.1
Employed Civilian Population 16+	14,325	34,389	23,506	31,359	24,096	3,599	4,067	25,858	16,353	13,763	40,127	31,470	19,570	18,551	31,650
% White Collar	66.4%	58.8%	66.7%	73.7%	67.8%	68.2%	63.5%	77.7%	68.2%	79.5%	76.0%	68.1%	63.0%	80.3%	66.7%
% Blue Collar	33.6%	41.2%	33.3%	26.3%	32.2%	31.8%	36.5%	22.3%	31.8%	20.5%	24.0%	31.9%	37.0%	19.7%	33.3%
Total Q2 2022 Employees	12,475	17,404	8,843	10,866	19,537	3,309	1,258	33,580	19,970	23,022	20,268	28,715	13,091	11,772	19,841
Total Q2 2022 Establishme	1,862	2,956	1,733	2,084	2,950	521	362	3,676	2,838	2,580	3,438	3,758	1,578	2,117	3,114
Population Growth 2022-2027	0.15%	7.94%	1.58%	5.67%	1.43%	-0.45%	9.71%	5.10%	2.72%	4.26%	6.22%	6.46%	5.69%	1.98%	2.21%
Income: 2022															
Average Household Income	\$74,108	\$74,481	\$78,123	\$112,766	\$78,013	\$73,466	\$117,229	\$135,756	\$102,653	\$113,085	\$112,881	\$87,617	\$72,280	\$146,793	\$75,073
Median Household Income	\$55,656	\$53,088	\$63,014	\$80,223	\$56,630	\$58,313	\$72,633	\$93,081	\$78,812	\$73,692	\$84,321	\$58,397	\$54,257	\$96,742	\$53,112
Per Capita Income	\$34,108	\$26,751	\$32,841	\$44,126	\$33,116	\$32,417	\$43,285	\$53,343	\$39,461	\$48,048	\$41,092	\$33,339	\$27,057	\$56,213	\$34,362
Avg Income Growth 2000-2010	16.96%	26.69%	27.56%	26.87%	26.17%	23.45%	46.95%	28.76%	21.74%	23.70%	18.78%	42.97%	25.99%	16.27%	24.10%
Avg Income Growth 2022-2027	12.91%	20.61%	12.02%	12.54%	13.41%	12.85%	14.27%	12.01%	11.32%	22.02%	12.41%	13.39%	13.29%	11.65%	20.84%
Households: 2022															
Households	10,339	20,466	15,493	19,509	15,696	2,695	2,516	17,070	10,181	9,642	24,266	22,685	12,572	11,762	22,647
Average Household Size	2.14	2.82	2.42	2.55	2.35	2.28	2.71	2.53	2.61	2.30	2.73	2.59	2.65	2.59	2.19
Hhld Growth 2000-2010	-0.40%	7.46%	10.93%	16.35%	1.52%	20.28%	11.17%	24.60%	5.52%	-4.71%	34.30%	64.54%	26.71%	4.52%	-0.63%
Hhld Growth 2022-2027	0.62%	8.11%	2.38%	6.62%	1.69%	0.51%	10.21%	5.97%	3.77%	5.17%	7.59%	7.30%	6.03%	2.83%	3.22%
Housing Units: 2022															
Occupied Units	10,339	20,466	15,493	19,509	15,696	2,695	2,516	17,070	10,181	9,642	24,266	22,685	12,572	11,762	22,647
% Occupied Units	89.85%	95.16%	93.97%	95.11%	89.90%	91.70%	92.42%	93.23%	95.41%	89.19%	95.76%	90.78%	91.10%	92.76%	95.23%
% Vacant Housing Units	10.15%	4.84%	6.03%	4.89%	10.10%	8.30%	7.58%	6.77%	4.59%	10.81%	4.24%	9.22%	8.90%	7.24%	4.77%
Owner Occ Housing Growth 2000-2010	-4.07%	4.39%	3.83%	9.59%	6.38%	7.66%	12.26%	24.28%	0.16%	-0.42%	10.99%	46.45%	18.13%	3.52%	1.51%
Owner Occ Housing Growth 2000-2027	-0.51%	35.00%	10.23%	35.25%	11.59%	7.71%	60.93%	49.02%	10.68%	16.62%	38.12%	83.50%	43.83%	12.74%	12.78%
Owner Occ Housing Growth 2022-2027	0.64%	8.59%	1.77%	6.78%	2.41%	0.37%	10.40%	5.82%	3.32%	4.51%	7.24%	7.36%	6.44%	2.54%	2.87%
Occ Housing Growth 2000-2010	-0.40%	7.46%	10.93%	16.35%	1.52%	20.28%	11.17%	24.60%	5.52%	-4.71%	34.30%	64.54%	26.71%	4.52%	-0.63%
Occ Housing Growth 2010-2027	5.11%	33.86%	10.18%	25.25%	8.55%	4.75%	39.69%	22.92%	14.90%	23.02%	28.91%	27.98%	23.48%	12.09%	15.13%
Occ Housing Growth 2022-2027	0.62%	8.11%	2.38%	6.62%	1.69%	0.51%	10.21%	5.97%	3.77%	5.17%	7.59%	7.30%	6.03%	2.83%	3.22%
Race and Ethnicity: 2022															
% American Indian or Alaska Native Population	0.41%	0.50%	0.30%	0.29%	0.38%	0.64%	0.41%	0.30%	0.44%	0.31%	0.24%	0.52%	0.75%	0.19%	0.40%
% Asian Population	3.39%	2.97%	4.16%	3.83%	4.48%	2.61%	2.20%	8.32%	5.17%	2.33%	5.64%	4.78%	4.13%	5.37%	4.12%
% Black Population	16.44%	27.43%	9.33%	6.58%	15.04%	14.15%	3.07%	8.29%	5.58%	15.66%	9.40%	32.67%	19.10%	4.19%	9.83%
% Hawaiian or Pacific Islander Population	0.06%	0.06%	0.09%	0.09%	0.07%	0.05%	0.03%	0.03%	0.03%	0.04%	0.05%	0.11%	0.11%	0.05%	0.10%
% Multirace Population	4.13%	3.59%	3.85%	3.44%	4.79%	4.38%	2.80%	3.50%	3.15%	2.66%	3.90%	4.14%	4.30%	2.69%	4.01%
% Other Race Population	6.23%	10.23%	5.05%	3.73%	8.77%	7.75%	1.80%	3.54%	3.60%	2.47%	3.85%	4.34%	8.55%	1.72%	6.29%
% White Population	69.33%	55.23%	77.23%	82.05%	66.48%	70.42%	89.68%	76.02%	82.03%	76.54%	76.92%	53.43%	63.06%	85.79%	75.25%
% Hispanic Population	25.21%	31.77%	26.04%	21.91%	34.80%	28.94%	6.99%	19.30%	20.08%	13.35%	21.66%	19.05%	30.18%	13.42%	27.25%
% Non Hispanic Population	74.79%	68.23%	73.96%	78.09%	65.20%	71.06%	93.01%	80.70%	79.92%	86.65%	78.34%	80.95%	69.82%	86.58%	72.75%

*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B ratings as well as exclude cottage industries (businesses that operate from a residence).