

# Demographic and Income Profile

Longwood city, FL (1241250)  
Longwood city  
Geography: Place

Prepared by Esri

Summary	Census 2010	Census 2020	2024	2029
Population	13,796	15,098	16,949	17,485
Households	5,288	5,668	6,341	6,710
Families	3,572	3,843	4,266	4,475
Average Household Size	2.56	2.55	2.57	2.51
Owner Occupied Housing Units	3,748	3,857	4,128	4,341
Renter Occupied Housing Units	1,540	1,811	2,213	2,369
Median Age	42.1	42.6	42.0	43.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.62%	0.93%	0.38%
Households	1.14%	1.15%	0.64%
Families	0.96%	1.12%	0.56%
Owner HHs	1.01%	1.66%	0.97%
Median Household Income	2.70%	3.25%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	403	6.4%	323	4.8%
\$15,000 - \$24,999	214	3.4%	155	2.3%
\$25,000 - \$34,999	255	4.0%	190	2.8%
\$35,000 - \$49,999	594	9.4%	509	7.6%
\$50,000 - \$74,999	1,467	23.1%	1,414	21.1%
\$75,000 - \$99,999	1,115	17.6%	1,122	16.7%
\$100,000 - \$149,999	1,130	17.8%	1,361	20.3%
\$150,000 - \$199,999	639	10.1%	964	14.4%
\$200,000+	524	8.3%	672	10.0%

Median Household Income	\$79,038	\$90,296
Average Household Income	\$103,178	\$120,329
Per Capita Income	\$38,665	\$46,239

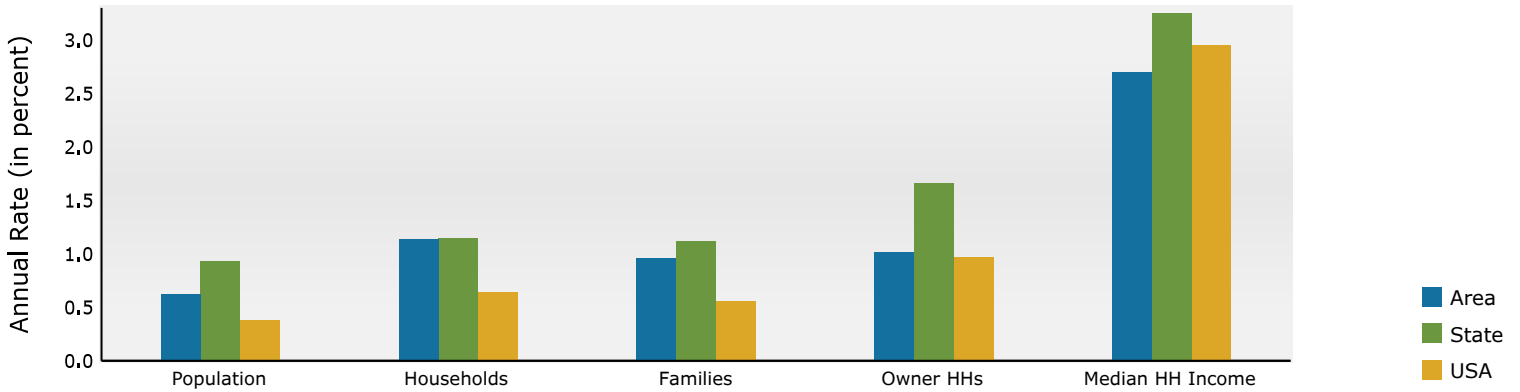
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	714	5.2%	694	4.6%	838	4.9%	825	4.7%
5 - 9	742	5.4%	824	5.5%	908	5.4%	863	4.9%
10 - 14	886	6.4%	856	5.7%	955	5.6%	968	5.5%
15 - 19	957	6.9%	842	5.6%	933	5.5%	947	5.4%
20 - 24	752	5.5%	831	5.5%	992	5.9%	937	5.4%
25 - 34	1,548	11.2%	1,960	13.0%	2,162	12.8%	2,243	12.8%
35 - 44	1,869	13.5%	1,969	13.0%	2,426	14.3%	2,447	14.0%
45 - 54	2,243	16.3%	1,831	12.1%	2,068	12.2%	2,253	12.9%
55 - 64	1,830	13.3%	2,023	13.4%	2,193	12.9%	2,031	11.6%
65 - 74	976	7.1%	1,719	11.4%	1,838	10.8%	2,032	11.6%
75 - 84	700	5.1%	876	5.8%	1,139	6.7%	1,357	7.8%
85+	579	4.2%	673	4.5%	497	2.9%	582	3.3%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	11,789	85.5%	10,211	67.6%	10,944	64.6%	10,852	62.1%
Black Alone	711	5.2%	1,036	6.9%	1,437	8.5%	1,529	8.7%
American Indian Alone	63	0.5%	56	0.4%	68	0.4%	68	0.4%
Asian Alone	469	3.4%	671	4.4%	831	4.9%	918	5.3%
Pacific Islander Alone	9	0.1%	6	0.0%	9	0.1%	8	0.0%
Some Other Race Alone	408	3.0%	1,011	6.7%	1,137	6.7%	1,277	7.3%
Two or More Races	347	2.5%	2,107	14.0%	2,523	14.9%	2,833	16.2%
Hispanic Origin (Any Race)	2,180	15.8%	3,427	22.7%	4,070	24.0%	4,532	25.9%

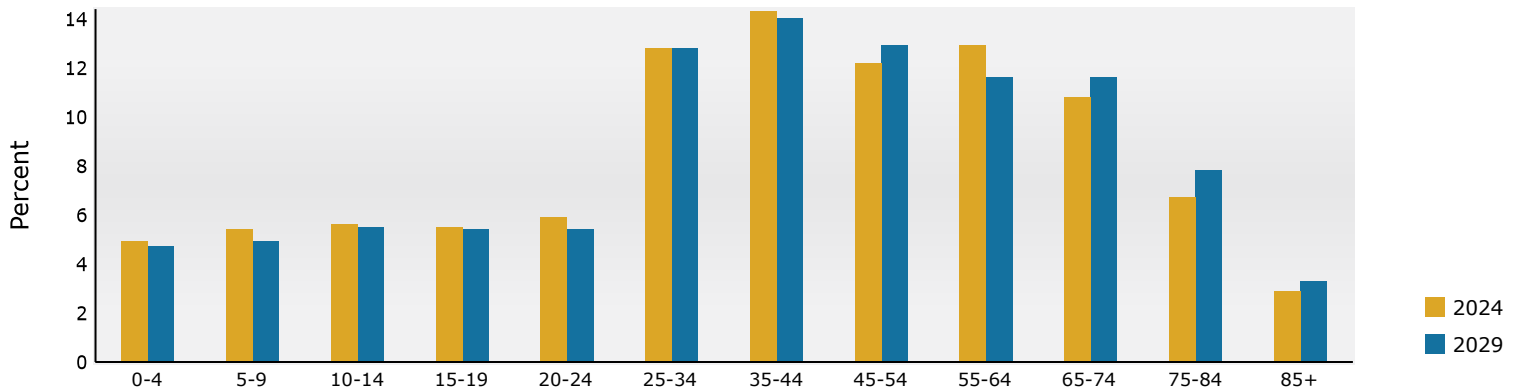
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

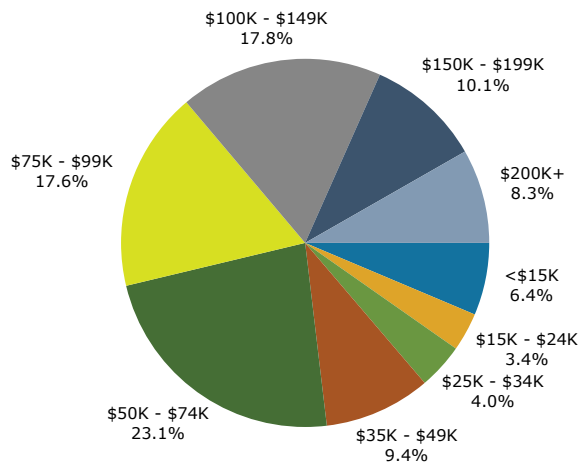
## Trends 2024-2029



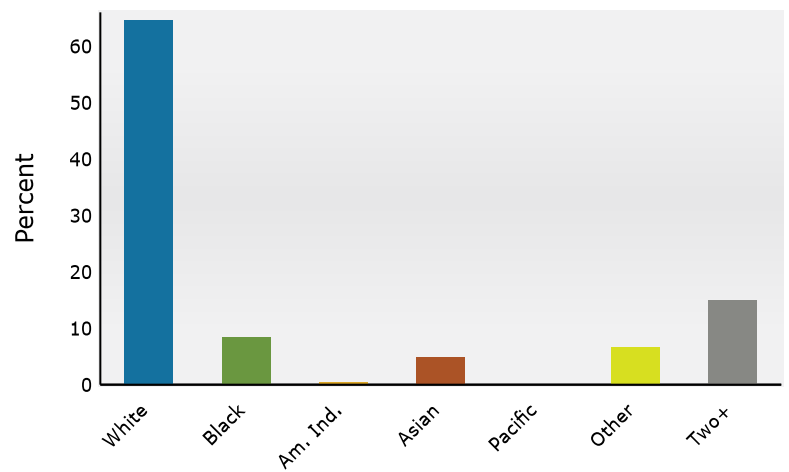
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 24.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.