

Demographic Snapshot Comparison Report



Date: December 2, 2024

	32701 Altamonte Springs (Zip)	32707 Casselberry (Zip)	32708 Winter Springs (Zip)	32714 Altamonte Springs (Zip)	32730 Casselberry (Zip)	32732 Geneva (Zip)	32746 Lake Mary (Zip)	32750 Longwood (Zip)	32765 Oviedo (Zip)	32766 Oviedo (Zip)	32771 Sanford (Zip)	32773 Sanford (Zip)	32779 Longwood (Zip)
Population: 2024													
Total Population	23,971	37,806	49,474	38,406	5,915	5,671	44,674	26,222	66,908	17,153	61,655	34,819	31,124
Female Population	47.74%	48.64%	48.15%	47.91%	48.45%	51.88%	49.04%	48.66%	49.10%	50.39%	48.48%	49.28%	48.14%
Male Population	52.26%	51.36%	51.85%	52.09%	51.55%	48.12%	50.96%	51.34%	50.90%	49.61%	51.52%	50.72%	51.86%
Population Density	3,975	3,535	2,335	4,323	3,932	91	2,088	2,250	1,624	362	1,372	981	1,496
Population Median Age	41.0	41.0	43.0	37.0	39.0	47.0	42.0	42.0	36.0	40.0	38.0	37.0	46.0
Employed Civilian Population 16+	13,444	20,363	26,317	21,381	3,069	3,357	23,420	13,877	34,952	8,913	30,962	17,891	15,670
% White Collar	69.0%	66.0%	75.8%	66.1%	59.7%	61.9%	78.7%	62.9%	76.3%	71.8%	67.4%	57.9%	79.6%
% Blue Collar	31.0%	34.0%	24.2%	33.9%	40.3%	38.1%	21.3%	37.1%	23.7%	28.2%	32.6%	42.1%	20.4%
Total Q2 2024 Employees	17,329	10,606	13,264	22,508	4,223	1,891	43,482	30,050	22,996	3,462	31,712	14,167	12,785
Total Q2 2024 Establishment Population Growth 2010-2020	1,792	1,621	1,898	2,800	505	363	3,583	2,718	3,279	615	3,662	1,465	1,989
Population Growth 2024-2029	2.65%	1.93%	2.26%	1.44%	1.37%	1.25%	2.36%	5.30%	2.98%	1.39%	7.35%	4.44%	1.07%
Income: 2024													
Average Household Income	\$84,015	\$83,272	\$115,182	\$83,835	\$76,206	\$138,126	\$136,461	\$109,024	\$126,641	\$160,217	\$99,027	\$84,009	\$147,427
Median Household Income	\$62,934	\$66,867	\$94,559	\$64,617	\$61,266	\$107,921	\$114,214	\$91,301	\$98,516	\$126,719	\$79,815	\$65,017	\$118,693
Per Capita Income	\$38,638	\$34,342	\$44,396	\$35,028	\$33,571	\$50,625	\$53,949	\$42,457	\$45,593	\$50,878	\$38,063	\$31,382	\$55,638
Avg Income Growth 2010-2020	31.17%	14.28%	18.46%	16.95%	12.69%	35.55%	25.08%	26.73%	27.23%	54.66%	37.82%	29.15%	13.86%
Avg Income Growth 2024-2029	12.19%	11.47%	10.61%	11.51%	11.67%	10.88%	10.07%	10.31%	10.83%	9.18%	10.60%	10.93%	9.98%
Households: 2024													
Households	10,997	15,948	19,487	16,370	2,675	2,126	18,139	10,242	23,751	5,474	23,820	13,226	12,074
Average Household Size	2.20	2.39	2.58	2.32	2.23	2.69	2.46	2.50	2.72	3.11	2.55	2.55	2.59
Hhld Growth 2010- 2020	6.53%	6.90%	12.69%	8.60%	4.51%	4.97%	15.37%	4.12%	13.30%	7.04%	14.50%	16.53%	9.96%
Hhld Growth 2024- 2029	2.70%	2.32%	2.64%	1.74%	1.78%	1.56%	2.84%	5.68%	3.19%	1.56%	7.09%	4.34%	1.51%
Housing Units: 2024													
Occupied Units	10,997	15,948	19,487	16,370	2,675	2,126	18,139	10,242	23,751	5,474	23,820	13,226	12,074
% Occupied Units	91.99%	95.43%	95.43%	92.43%	94.11%	92.30%	93.94%	95.95%	95.03%	97.28%	91.55%	93.79%	94.90%
% Vacant Housing Units	8.01%	4.57%	4.57%	7.57%	5.89%	7.70%	6.06%	4.05%	4.97%	2.72%	8.45%	6.21%	5.10%
Owner Occ Housing Growth 2010-2020	0.45%	-0.17%	5.18%	-2.77%	-7.85%	4.56%	5.27%	-1.40%	9.58%	7.05%	14.49%	7.95%	3.32%

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Owner Occ Housing Growth 2010-2029	7.35%	6.38%	13.40%	0.47%	-2.23%	9.82%	12.64%	12.45%	20.27%	11.81%	38.85%	22.67%	6.62%
Owner Occ Housing Growth 2024-2029	2.69%	2.46%	2.88%	1.56%	2.05%	1.73%	2.85%	5.43%	3.38%	1.66%	7.88%	5.27%	1.42%
Occ Housing Growth 2010-2020	6.53%	6.90%	12.69%	8.60%	4.51%	4.97%	15.37%	4.12%	13.30%	7.04%	14.50%	16.53%	9.96%
Occ Housing Growth 2020-2029	6.66%	5.71%	6.48%	4.26%	4.38%	3.91%	6.98%	14.61%	7.92%	3.78%	18.60%	10.92%	3.67%
Occ Housing Growth 2024-2029	2.70%	2.32%	2.64%	1.74%	1.78%	1.56%	2.84%	5.68%	3.19%	1.56%	7.09%	4.34%	1.51%

Race and Ethnicity: 2024

% American Indian or Alaska Native Population	0.43%	0.40%	0.31%	0.60%	0.26%	0.40%	0.29%	0.32%	0.26%	0.28%	0.38%	0.73%	0.20%
% Asian Population	3.58%	3.92%	4.20%	4.13%	2.55%	1.43%	11.32%	4.68%	6.77%	6.21%	8.12%	4.83%	5.31%
% Black Population	15.46%	9.26%	7.00%	15.99%	15.71%	2.29%	8.15%	6.46%	8.38%	4.46%	26.97%	17.53%	4.26%
% Hawaiian or Pacific Islander Population	0.11%	0.10%	0.09%	0.05%	0.03%	0.00%	0.07%	0.09%	0.08%	0.08%	0.09%	0.06%	0.05%
% Multirace Population	14.98%	16.46%	14.82%	20.79%	18.07%	7.76%	13.28%	13.85%	15.46%	13.45%	12.95%	16.73%	11.96%
% Other Race Population	8.45%	8.04%	6.09%	10.25%	8.33%	1.59%	5.07%	6.05%	5.57%	3.62%	6.18%	11.88%	3.17%
% White Population	56.99%	61.82%	67.50%	48.20%	55.06%	86.52%	61.82%	68.54%	63.48%	71.90%	45.31%	48.24%	75.06%
% Hispanic Population	26.86%	28.02%	22.83%	34.79%	29.05%	7.22%	18.85%	21.49%	22.56%	17.32%	19.97%	32.95%	14.53%
% Non Hispanic Population	73.14%	71.98%	77.17%	65.21%	70.95%	92.78%	81.15%	78.51%	77.44%	82.68%	80.03%	67.05%	85.47%

Seasonal Population Trending

Q4 2021	323	273	355	352	18	270	620	112	497	138	661	301	325
Q1 2022	218	190	210	196	13	189	381	78	447	58	530	180	233
Q2 2022	232	201	222	205	13	185	400	78	475	57	557	183	240
Q3 2022	239	204	218	204	13	179	398	76	485	59	560	177	239
Q4 2022	259	221	233	218	16	176	424	74	529	60	593	189	251
Q1 2023	248	174	296	256	28	151	560	113	464	105	797	275	265
Q2 2023	246	174	294	255	28	149	561	114	473	105	795	275	263
Q3 2023	245	176	293	249	29	145	557	113	472	104	778	274	263
Q4 2023	249	174	291	253	28	149	568	113	473	104	783	273	264

**Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B ratings as well as exclude cottage industries (businesses that operate from a residence).*